



Albania

Client

Municipality of Erseka and the rural communities of Qender Erseka, Barmash and Leskovik.

Action

SNV provided assistance for the development of a framework for an action-oriented, user-friendly Tourism Action Plan.

Advisory days

85

Results

- The Tourist Action Committee has gained an insight into how the tourism industry operates and its own role within this sector;
- Through realistic research, planning and lobbying, the Tourism Action Plan is now being implemented;
- The Ministry of Tourism wholeheartedly supports the process and is encouraging other Albanian communities and rural areas to use the process to develop their tourism industries.